

Volume X | Issue I

QS TIMES

News from your Specialty Chemical Experts

HOUSEKEEPING

Got wood? Get 2160 SLEEK Beeswax Furniture Polish to clean away dust, dirt, fingerprints and smudges from all types of wood surfaces such as furniture, fine woodwork, cabinets and paneling. NSF C1.



FOODSERVICE

Need to defrost your cold storage or freezer? It is easier than ever with no mixing, diluting or rinsing with 6664 GLACIER CLEAN Heavy Duty Freezer Cleaner. It is NSF A5 and effective to -20°F.



INDUSTRIAL

Quickly break and blast away rust and protect metal parts from further corrosion with **5510 OUTBREAK Cherry Penetrating Oil.** It is non-flammable, VOC compliant in all 50 states and features a cherry scent. Excellent for removing parts, fasteners and mating connections.



AUTOMOTIVE

Be ready for spring by eliminating the stale interior winter air in your vehicle with 3190 CUCUMBER MELON Total Release Odor Control. It chemically destroys the source of malodors while leaving a fresh fragrance of today's most popular scent; cucumbers and melons.

SUMMER FOOD TRUCKS: GET READY FOR SUMMER!



▲ DOWNLOAD: Business Booster Product Guide



CHOOSING THE RIGHT PENETRANT



As perennial as baseball spring training is the onset of warmer weather and the rust, corrosion and seized parts that emerge.

In the effort to remedy these situations, approximately 25% of people make the mistake of using a lubricant instead of a penetrant, then being disappointed when it doesn't work.

A good rule to follow: if it is rusted or stuck, use a penetrant. If it's sticking or squeaking, grab a lubricant.

Another mistake is using the wrong penetrant for the task at hand or one that is not the best choice for the need.

That is where specialty penetrants can save the day. **QuestSpecialty offers a dozen different penetrants that offer slightly different features** to assure the best penetrant for your need is used. They are categorized into light, medium and heavy-duty formulations.

LIGHT-DUTY:

Three of our four light-duty penetrants provide four-way protection: penetrates rust, displaces moisture, lubricates and prevents corrosion. Two are VOC compliant in all 50 states, of which one is a dielectric, non-flammable and non-chlorinated. Another is USDA authorized and the third does not contain silicone. The fourth light-duty is rated NSF H-1 for use in food processing facilities.

MEDIUM-DUTY:

Not quite needing the "big guns" but a light-duty isn't doing the job? Check out our penetrants for medium-duty needs. With five different formulations you'll find exactly what is needed! All five products are VOC compliant in all 50 states. One is non-flammable, one contains PTFE (which sets up as a grease after application), one has both PTFE & Moly, one is non-chlorinated and provides freezing action for faster performance while the last one is most appropriate for cutting and tapping.

CHOOSING THE RIGHT PENETRANT (continued)

HEAVY-DUTY:

Have severely rusted bolts and nuts? How about seized gears, bearings or other mechanical components or need to loosen rusted parts on heavy machinery, threaded parts or corroded parts on boats?

You'll need to bring out the "power hitters." Luckily, we have three different heavy-duty penetrants that will have your parts quickly moving and comply with VOC regulations in all 50 states. One delivers a powerful foaming action and contains PTFE for extra lubricity but without silicone or chlorine. Another has a powerful capillary action while another features a clinging formula that has both PTFE and Moly to further reduce friction and wear.

Learn more about our line of penetrants and download the full size "features at a glance" chart.

PENETRANT FEATURES AT A GLANCE

	5280 PEN EASE	5330 GENESIS	5340/5350 MR. MECHANIC	5451 BREACH	5500/5090 PIERCE	5510 OUTBREAK	5530 SUPER PEN	5612 LIBERATE	5690 CUT N'TAP	5740 SLICK	5810 ULTRA TAC	5970 CHILL OUT
Feature	Food Processing Friendly	4 Way Protection	4 Way Protection	Capillary Action	4 Way Protection	Premium Formula	Foaming	Clinging Formula	Cutting/ Tapping Oil	Penetrating Lubricant	Sets up as Grease	Freezing Action
Performance	Light Duty	Light Duty	Light Duty	Heavy Duty	Light Duty	Medium Duty	Heavy Duty	Heavy Duty	Medium Duty	Medium Duty	Medium Duty	Medium Duty
Odor	Mild	Bland	Petroleum	Mild	Chlorinated	Cherry	Petroleum	Petroleum	Petroleum	Chlorinated	Chlorinated	Chlorinated
Evaporation	Slow	Slow	Slow	Slow	Medium	Slow	Fast	Slow	Slow	Slow	Slow	Medium
Silicone					No		No	No				
Color	Clear	Light Amber	Brown	Clear	Clear	Amber	Amber	Gray	Brown	Brown	Tan	Clear
50 State Compliant	-	•	•	•			•		•	-		
Dielectric		•										
Non-Flammable	-	-										
NSF	-											
USDA			-									
PTFE												
Moly												
PTFE & Moly										-		
Non-Chlorinated								•				•

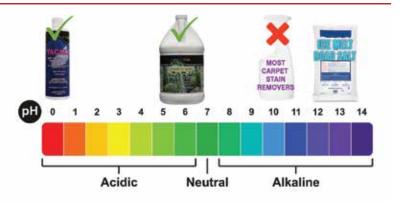
OUT, OUT, DARN SALT!

Ice-melt and road salt residue can be difficult to remove. Unlike most carpet spills and stains which lean toward the more acidic end of the pH range, ice melt products are just the opposite with a higher alkaline content.

To be effective in removing an alkaline agent, you need to clean with a more acidic pH cleaner.

For more mild salt residue stains, check out **2980 GREENSCAPES Oxygenated Cleaner & Degreaser** with a pH of 5-7. It meets the EPA criteria for the Safer Choice Program and is ready-to-use.

For more concentrated salt stains, look at using **3010 TACKLE Rust, Calcium and Lime Deposit Remover** which is very acidic with a pH less than 1.



DETAILING THE OLD LADIES' CAR

Whether you are spiffing up a single 1963 Lincoln Continental for a girl's day out (or Super Bowl commercial) or many fleet vehicles after a busy winter, having the right detailing products makes surfaces shine!



PROFIT WITH BUNDLING: FLOOR EQUIPMENT MAINTENANCE

If a customer spends thousands of dollars for a floor machine, wouldn't it make sense for that customer to invest another \$50 or so for products that keep the machines in proper working condition between service dates?

Bundle those products in a single, easy maintenance kit!

At the same time, distributor service departments can pull these products from their own stock, saving time and money.

Consider these items that are ideal for Floor Equipment Maintenance bundling:

2090 RESCUE Foaming Soy/d-Limonene Degreaser. This general purpose foaming cleaner removes wax, grime, and soils associated with floor care products from the exterior of equipment.

8230 DETECT Battery & Terminal Cleaner. Clean battery terminals while checking for acid leaks, as this formulation changes color in the presence of acid. It also leaves a protective coating to eliminate additional corrosion buildup.

8220 CLINCH Battery Protectant. This visible coating prevents rust, corrosion, and battery failure. Effective for up to six months!

2500 DUST B GONE Air Duster. Remove dust and powdered floor finish residue from burnishers with a blast of environmentally safe ingredients packaged at high pressure.



5280 PEN EASE Food Grade Penetrating Oil. Keep machines lubricated with this quick penetrating oil that prevents rust. It has no odor and it is clear, so it won't leave noticeable droplets of oil.

2960 DIGEST PLUS Enzyme Producing Non-Pathogenic Aerobic & Anaerobic Bacteria. This concentrated blend of seven strains of enzyme-producing bacteria is perfect for flushing tanks to remove malodors. It is non-acid, non-alkaline, and non-corrosive.

2150 NO MISCHIEF Graffiti Barrier. Apply as a protective coating to floor equipment exterior surfaces to reduce the build-up of floor care chemicals.

SPRING IS FOR COIL CLEANING

Each spring before activating air conditioner units, **condenser coils should be cleaned and evaporator coils evaluated.** This is particularly important after experiencing extreme winter weather and even more significant if cleaning was not done last fall.

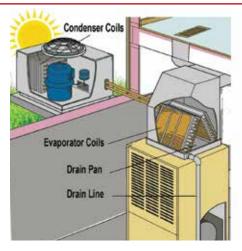
Outdoor condenser coils should be cleaned every six months. Dirty coils can increase energy use by more than 30%. At the same time, indoor evaporator coils should be inspected.

Since acid-based coil cleaners can be quite hazardous and need to be used with great caution, QuestSpecialty offers an expansive line of alkaline-based coil cleaners in both foaming and non-foaming formulations.

Check out our handy Coil Cleaning Chart to help you determine which coil cleaner is best for your needs.

DOWNLOAD: Evaporator & Condenser Coil Cleaning Business Booster with Chart ▶







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TIPS: CLEANING WITH DUST B GONE



Compressed air in an aerosol ... there is no better way to remove dust, paper fragments, staples, paper clips and other small debris from keyboards, inside computers, printers, scanners, and other electronic equipment.

For best results when using DUST B GONE:

- Keep the aerosol can upright. Holding the can horizontally or upside down can cause the product to leak.
- **Refrain from excessive shaking.** Too much shaking can cause the product to liquefy and spray liquid instead of air.
- **Use short blasts.** Long presses of the nozzle can cause the can and surfaces to cool too much, resulting in moisture build-up.
- Keep nozzle 12 14 inches from the surface. Being too close can damage the equipment.

