

Volume IX | Issue II



HOUSEKEEPING

Let in the summer sunshine through clean, streak-free windows with 21302 SHEEN Glass Cleaner. It is a foaming, water-based glass cleaner that delivers extended vertical hang time for better cleaning. Great for glass, mirrors, windshields and plexiglass.



FOODSERVICE

3580 FINAL QUAT Disinfectant-Sanitizer-Germicide-Deodorant is a concentrated, multi-purpose product. It is ideal for venues requiring a no-rinse sanitizer in food contact applications.



INDUSTRIAL

Need a copper-based anti-seize lubrication to withstand high temperatures and extreme pressures? Reach for 5310 KOPPER LUBE Copper-Based Anti-Seize Lubricant, a copper-moly combination which also contains rust and corrosion inhibitors.



AUTOMOTIVE

Elevate the attractiveness of your car this summer with 8050 SHINE ON Tire Shine. Just spray on to keep tires looking great while preventing cracking, browning and premature aging.

PLAN AHEAD AND SEE US THIS FALL!

AAPAX - November 5 - 7 Las Vegas, NV

STAFDA - November 10 - 12 Nashville, TN

PLMA - November 17 - 19 Rosemont, IL

ISSA - November 18 - 21 Las Vegas, NV

SIMES

News from your Specialty Chemical Experts

INCREASING CAR LONGEVITY



36 AUTOMOTIVE PRODUCTS!

People are keeping their cars longer. For the sixth straight year the age of cars on the road has increased, bringing them last year to an average of 12.5 years.

Realizing the advantages of holding on to an older car, owners are looking for ways to keep their vehicles in great shape both visually and mechanically.

Reaping the benefits of this trend are automotive service centers, car wash operators, fleet managers and automotive detailers. Having the right products stocked for use in these centers saves both time and money for maximum profitability.

We've expanded our automotive product line with products designed and specially formulated to keep vehicles looking new and running smoothly:



7 INTERIOR PRODUCTS:

- Carpet & upholstery cleaners
- Protective coatings for vinyl, plastic
- · Leather & vinyl cleaner/conditioner
- · Carpet stain & spot remover



8 EXTERIOR PRODUCTS:

- Invisible coating & bug shield
- Tire shine
- Auto polish
- · Clear coatings for plastic/vinyl
- Heavy-duty car & truck wash
- Vinyl & rubber protectant

WOULD YOU LIKE EXTRA PRINTED COPIES OF QS TIMES? CONTACT YOUR QUESTSPECIALTY REP

AUTOMOTIVE (continued from page 1)



9 WATER-BASED TOTAL RELEASE ODOR CONTROL:

- Neutralizes all types of malodors
- Popular scents for odor control and air freshening
- Use as a fogger
- Water-based formula won't damage plastics, vinyl or leather



4 BRAKE & BRAKE PARTS CLEANERS:

- · Chlorinated and non-chlorinated options
- Aerosol and liquid formulations
- Formulations with no ozone depleting substances
- · 50 state and Canada VOC compliant
- Non-flammable option



8 SPECIALTY PRODUCTS:

- · Foaming citrus cleaner/degreaser
- Air conditioner freshener
- Frost & ice remover
- · Carburetor & choke cleaner
- Battery protectant
- · Battery terminal cleaner
- Engine degreaser
- Starting fluid





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Automotive Product Guide

STINKY SUMMER CARS

Steamy summer days can make your car's interior stinky and unpleasant. **One culprit of car malodors comes from the car's air conditioning system.** As the AC runs to cool the car, it creates condensation from the evaporator.

Some of this condensation drips from the evaporator drain under your car, which can be seen as a small puddle under the car when you park. However, if all of it does not drip out of the car, it collects and forms bacteria and mold. Thus, when you turn on your air conditioning for relief, you get a blast of bad smells.

EPA registered 3295 RE-FRESH Auto Air Conditioning Freshener is formulated to quickly and effectively remove these foul odors by killing the odor-producing organisms. It is easy to apply by just spraying it into the car's air conditioning intake vents (located under the windshield).



The other cause of malodor can be attributed to sources brought into the car such as wet dogs (beach, pond, river swimmers); spilled or spoiled food from picnics; or smoke from tobacco, marijuana or cigars.

Solvent-based air fresheners can harm interior surfaces, which is why we have introduced water-based odor eliminators. These products will freshen the air and interior fabrics without the concern about wetness, straining and residue, or damage to vinyl, leather or plastic. Use as a fogger by depressing the valve all the way down to lock it into a total discharge position.

These Water-Based Total Release Odor Eliminators meet current VOC standards and are available in the following scents:

Product Name	Scent
3180 LIKE NEW	New Car
3211 SUMMER GROVE	Citrus
3220 NUKE 'EM	Neutral
3230 TOP HAT	Mulberry
3240 MOON SHINE	Vanilla

Product Name	Scent
3250 FIRE N ICE	Spice
3300 MIGHTY MITE	Fresh Mint
3320 LEMON LIME	Lemon Lime
3351 OCEAN BREEZE	Fresh Scent

SUMMER ROAD CONSTRUCTION

This is not just any summer road construction season. This will be a banner construction year with expectations of a **16% increase in projects.**

To keep the projects running as smoothly as possible, it is important to keep equipment in good operating condition. That is where proper greasing and lubricating comes in, particularly for equipment that is out in the elements and exposed to rain, dust and dirt.

Follow instructions from the manufacturer in regards to lubrication and grease maintenance. Depending on the use and conditions, machinery may need grease every day or even several times a day.

Penetrants are instrumental in loosening frozen metal parts and protecting them from corrosion. This can be particularly important when equipment is exposed to summer rain and humidity.



>SUGGESTED GREASE PRODUCT: L102 MOLY TUFF E.P. GREASE: This premium multi-purpose grease has extreme pressure additives to resist shock and forms a protective film to protect against rust and corrosion. It meets and exceeds the automotive and industrial testing requirements of ASTM D 4950, earning it the GC-LB classification by the NLGI. It also meets Caterpillar CAT 5% moly requirements. Available in 14 oz. cartridges, 35 lb. pails, 120 lb. drum and 400 lb. drum.

>SUGGESTED PENETRANT PRODUCTS: 5530 SUPER PEN Foaming Penetrant: This penetrant is a blend of lubricants, solvents and moisture displacing oils to quickly penetrate rust for loosening. It contains moly for extreme pressure performance. Available in 20 oz. aerosol cans.

5612 LIBERATE Clinging Gray Penetrant with Moly & PTFE: Formulated with both Moly and PTFE, this penetrant provides high pressure performance for decreased metal wear as it clings for improved lubricity and coverage. Available in 16 oz. aerosol cans.

>SUGGESTED DUST CONTROL PRODUCT: 6070 PAVE THE WAY Road Hardener & Dust Reducer: Control the dust created from road construction with this silicate-based formula. Just dilute and apply with a sprayer. Available in 5 & 6 gallon pails and 55 gallon drums.

SAFER OPTIONS FOR ELECTRICAL POWER & CABLE INDUSTRY

Professionals in the electrical power and cable industry need specialty products to make their jobs such as high voltage transformer repair, cable splicing, and street lighting maintenance safer, easier and faster.

Whether it is a municipality, cable company, transformer maintenance service or electrical provider, these specialty products from QuestSpecialty go hand-in-hand with maintaining the parts, equipment, wire, cable and other items that are involved with sending electrical power from one source to another.

Newly introduced are four new cleaners and degreasers that are **alternatives to products** with traditional health hazardous solvents:





5010 HEAVY METAL Heavy-Duty Metal Degreaser

Removes contaminants from high voltage cables. It is non-conductive, non-corrosive, non-flammable with a low odor formulation.



5016 POW High Voltage Cable Cleaner

Formulated for splicing and terminating high voltage cables, it is low-odor, non-flammable, non-conductive, non-corrosive and non-staining.



5015 HIGH VOLT High Voltage Cable Cleaner & Electric Motor Degreaser

Recommended for cable cleaning, it helps prevent leakage, excessive resistance, reduced performance and arcing by quickly removing contaminants. It is low-odor, non-flammable and non-conductive.



8075 POWER TRIP Cable Cleaner & Parts Degreaser

Removes grease and tough grime from cables and metals surfaces with a fast dry and a 37,000 volt dielectric strength. It's non-flammable and does not contain carbon tetrachloride.

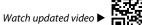
UPDATED FRYER PUCK VIDEO

We've updated our FRYER PUCK video to reflect the new packaging and its features and benefits. Included in this video is a demonstration of how effective these tablets are in cleaning the dirtiest deep fryer.

The video also **points out the advantage of the new packaging:** the bright yellow, stand-up gusseted pouch; resealable PET plastic bag to ensure freshness; QR code to access the video, SDS, tech sheet and product flyer; individually packaged tablets to seal out humidity; easy-tear tabs on the tablets for quick opening, and how the instructions are printed on each individual tablet package.









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SUMMER SUN & UV RAYS

Summer sun beaming through car windows can wreak havoc on vinyl and plastic dashboards, door trim, steering wheels, center consoles and headrests.

First, the UV rays react with the polymers in the plastic (particularly the dashboard) in a process called polymer degradation. This causes the plastic to dry out and become stiff, brittle and discolored.

Secondly, the infared radiation causes the temperature in the car to soar, putting additional stress on plastic surfaces as the plasticizers in the material evaporate.

Help is on the way with our newest additions to our automotive product line formulated to protect these surfaces with UV absorbers:

8030 SWEET SHINE Interior Vinyl Coating: Watermelon scent **8060 GLOSSY BOSSY** Interior Vinyl Coating: Odorless **8080 THE WORKS** Interior Vinyl Coating: Watermelon scent

