



PRESS RELEASE

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## QuestSpecialty Unveils New “Pathways to Profits” Program

Brenham, TX – January, 2016 – QuestSpecialty Corporation unveils its new “Pathways to Profits” program, designed to help customers quickly narrow down specialty chemical options for various facility departments. The program simplifies the process of pinpointing the right product required for specific tasks. It features the most essential product needs according to various facility departments with easy-to-understand features, benefits, and competitor comparisons.

“Specialty chemicals provide a competitive edge for independent distributors,” states Carl Hubble, president of QuestSpecialty Corporation. “Most online big box retailers do not carry the depth of specialty chemicals required to effectively and quickly get the job done. Nor do they have the educated support staff to assure the right product is recommended. We provide the tools for independent distributors to offer customers the right product formulated precisely for their unique needs.”

Currently, there are three “Pathways to Profits” product guides available for download at [www.QuestSpecialty.com](http://www.QuestSpecialty.com):

- **Bus Barn / Garage Product Guide:** Features specialty lubricants, greases, graffiti barrier and vehicle wash.

- **Grounds Maintenance (Fall/Winter) Product Guide:** Features an anti-icing agent, lubricants, butyl cleaners, and graffiti prevention/removal products.
- **VOC / Safe Harbor Product Guide:** Features products to replace those with highly volatile materials including degreasers, lubricants, penetrants and electrical contact cleaners.

Additional product guides are under development and will be introduced throughout the year. Learn more about the “Pathways to Profits” program and download the various department product guides at <http://www.QuestSpecialty.com>.

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#### About QuestSpecialty Corporation

QuestSpecialty Corporation is a trusted manufacturer of specialty chemicals including aerosols, liquids, powders, and wipes for use in sanitary supply, HVAC, industrial specialties, foodservice and automotive industries. The company manufactures over 400 different products, most of which are available for private label including aerosols (2 oz. to 24 oz.) and liquids (3 oz. to rail cars). Custom packaging is also available reflecting standard acceptable case packs. The company is headquartered in Brenham, Texas with a 152,000 square foot manufacturing facility.